



Case 7313

DFW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : May 18, 2005  
William H. HOLZTRAGER : Group Art Unit: 3634  
Serial No. 10/695,797 : Confirmation No. 7742  
Filed: October 30, 2003 : Examiner: Novosad, J. E.  
For: CURVED DISPLAY SHELF :  
|

## RESPONSE

Honorable Commissioner of Patents  
and Trademarks  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

In response to the Office Action of May 4, 2005, applicant hereby provisional elects Invention I, claims 1-11.

It is believed that no fee is due; however, should that be incorrect, please charge Deposit Account No. 19-2105 and inform the undersigned.

Respectfully submitted,

Josefinô P. de Leon  
Reg. No. 33,166

SHLESINGER, ARKWRIGHT & GARVEY LLP  
1420 King Street, Suite 600  
Alexandria, Virginia 22314  
(703) 684-5600  
lm